



Monterey & McDowell enlarged on back of map!

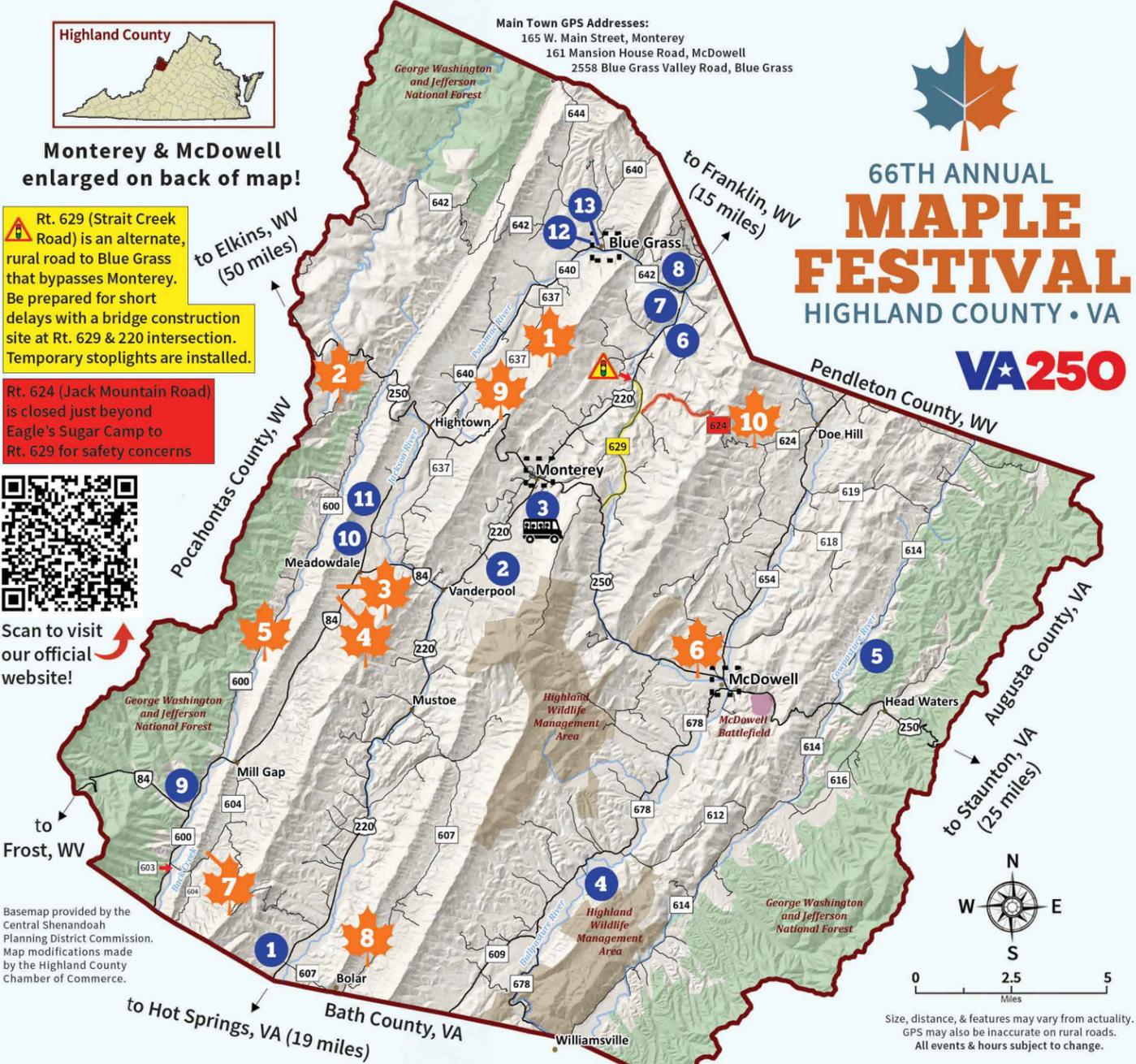
Rt. 629 (Strait Creek Road) is an alternate, rural road to Blue Grass that bypasses Monterey. Be prepared for short delays with a bridge construction site at Rt. 629 & 220 intersection. Temporary stoplights are installed.

Rt. 624 (Jack Mountain Road) is closed just beyond Eagle's Sugar Camp to Rt. 629 for safety concerns



Scan to visit our official website!

Basemap provided by the Central Shenandoah Planning District Commission. Map modifications made by the Highland County Chamber of Commerce.



Main Town GPS Addresses: 165 W. Main Street, Monterey; 161 Mansion House Road, McDowell; 2558 Blue Grass Valley Road, Blue Grass

66TH ANNUAL MAPLE FESTIVAL HIGHLAND COUNTY • VA VA250

2026 HIGHLAND COUNTY MAPLE FESTIVAL MAP

Virginia's Official Maple Festival • Library of Congress Local Legacy

Welcome to the 66th Highland County Maple Festival! An annual tradition since 1959, we're glad to celebrate Virginia's Sweetest Event of the Year with you! Each second & third weekend in March, the festival offers free sugar camp tours, over 100 artisans & crafters, all-you-can-eat pancake & buckwheat cake meals, maple treats, Appalachian entertainment, & memories! Use this map & signs to guide you through our rural mountain community. Tune to "Maple Radio" on WVLS 89.7 FM for festival info & traffic updates. General Hours: 9 am - 5 pm Saturdays & 9 am - 4 pm Sundays for most activities, including the Arts & Crafts/Food Vendors. Get a head start as early as 6 am for maple doughnuts or 7 am for all-you-can eat pancake & buckwheat meals at certain areas both weekends. Traffic Tips: The festival is a COUNTY-WIDE event, filled with unique stops no matter which way you enter. Highland County has two main roads: Rt. 220 & Rt. 250. The center of Highland County is Monterey, & traffic often gets backed up & can cause long wait times. Though we feel it is worth the wait, know that you are never more than 30 minutes away from the edge of Highland County in any direction from Monterey using Rt. 220 or 250. Communication: Verizon, T-Mobile (Sprint), AT&T, & U.S. Cellular offer limited cell service. Payphones in McDowell & Headwaters dial 911 in case of emergency. highlandcounty.org • facebook.com/HighlandCounty • instagram.com/highland\_county\_va • #HighlandCountyVA • #HighlandCountyMapleFestival



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ENTERTAINMENT

Performances (9 & under FREE!) are held in Monterey at The Highland Center at 61 Highland Center Drive. \$5 collectible Maple Festival keychain also grants access to the Arts & Crafts Vendors at The Highland Center & the Highland County Public Schools' Gyms (9 & under FREE!)

SATURDAY, MARCH 14 2 pm • SOUTHERN RAIL EXPRESS • Bluegrass • \$5 or keychain

SUNDAY, MARCH 15 2 pm • LITTLE SWITZERLAND CLOGGERS • Local, Award-winning Cloggers • \$5 or keychain

SATURDAY, MARCH 21 2 pm • SQUARE DANCE • Callers Ellen & Eugene Ratcliffe - Music by MUDHOLE CONTROL • \$5 or keychain

SUNDAY, MARCH 22 2 pm • MILL CREEK CRONIES • Appalachian Folk • \$5 or keychain

LOCAL FOOD, SHOPS, & ATTRACTIONS

- 1 BOLAR RURITAN CLUB 38 Bolar Lane FOOD: 7 am - 2 pm: All-you-can eat pancakes & buckwheat cakes, to-go available
2 VALLEY AEROSPACE TEAM (VAST) 3003 Jackson River Rd. Saturday, March 14 model rocket launch for all ages (March 21 rain date) • 11 am - 5 pm
3 COMPLIMENTARY SHUTTLE 1367 Jackson River Rd. Parking for roundtrip Monterey shuttle • Sat: 8:30 am - 5 pm, Sun: 8:30 am - 4 pm
4 HAYFIELDS STATE PARK NEW! 524 Hayfields Ln. Hike or fish at Virginia's 44th State Park
5 HAZY HOLLOW FARM 1784 Cowpasture Rd. N. Cattle viewing; 100% grass fed Angus beef, barn quilts, apparel
6 VIRGINIA TROUT COMPANY 5480 Potomac River Rd. Feed the fish, enjoy a baked trout sandwich, & take home some frozen fillets

- 7 GINSENG MOUNTAIN STORE 6359 Potomac River Rd. "New time" country store, braided rugs, crafts, T-shirts, gifts
8 REXRODE'S COUNTRY STORE 6492 Potomac River Rd. Fuel • FOOD: Breads, deli, pizza, maple products, novelties
9 TOWNSEND DRAFT GOODS 10677 Mill Gap Road Rd. Natural products & goods rooted in nature, Ayurveda, yoga, & herbalism in an eclectic barn
10 THE CHURCH AT THE OLD OAK 3898 Meadowdale Rd. Arts & crafts vendors, baked goods, no entry fee, free parking
11 HIGHLAND BARN QUILTS STUDIO 2608 Meadowdale Rd. Discover the art of barn quilts from Margie Boesch • Saturdays 10 am - 4 pm
12 BLUE GRASS RURITAN CLUB 2724 Blue Grass Valley Rd. FOOD: 7:30 am - 3 pm: All-you-can eat pancakes & buckwheat cakes, crafts, donuts • Cards accepted
13 BLUE GRASS MERCANTILE 2558 Blue Grass Valley Rd. FOOD: Brunswick stew, brisket, pulled pork, local products

FREE VIRGINIA SUGAR CAMP TOURS!

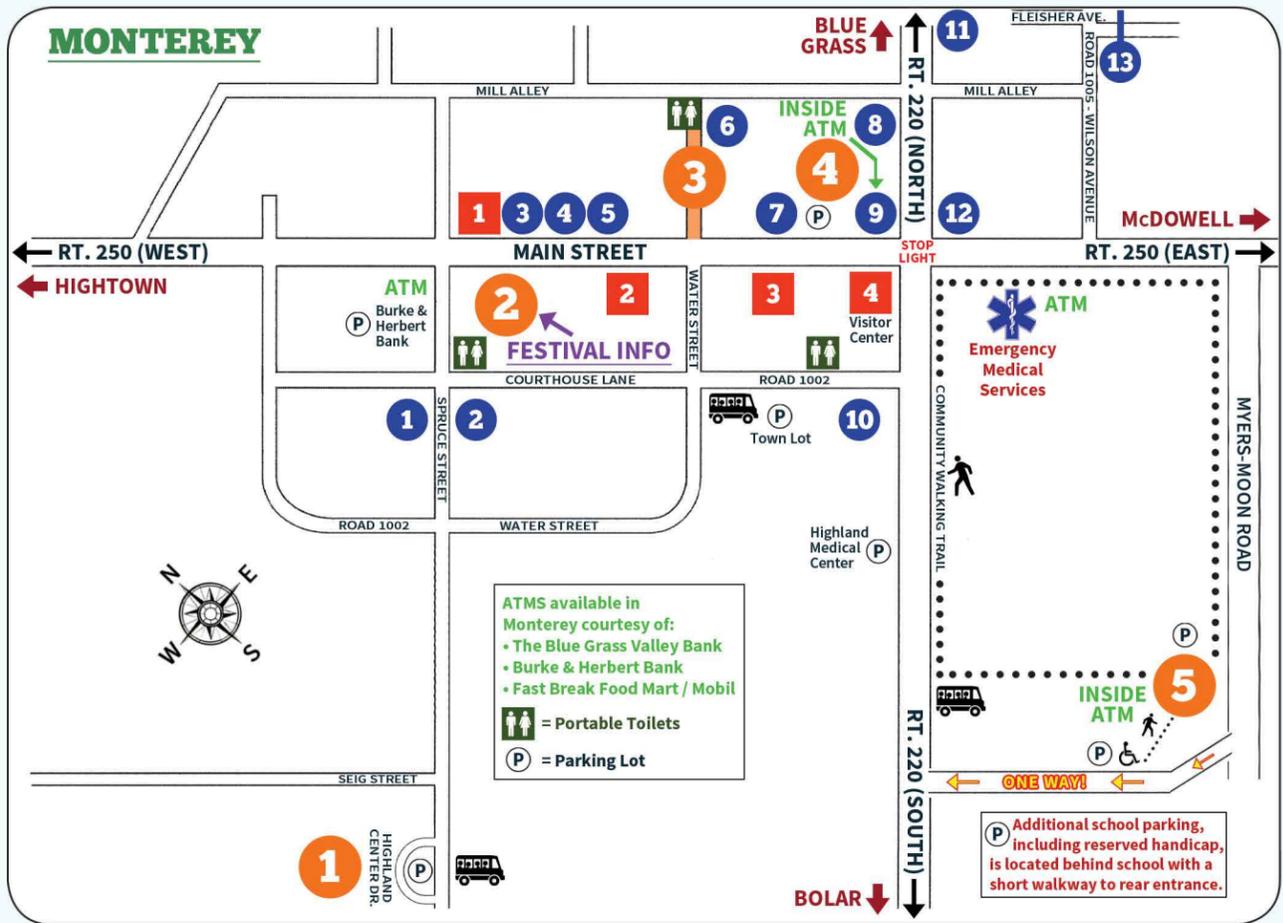
Shuttle = Shuttle Fuel = Fuel Cash/check ONLY = Cash/check ONLY Wheelchair accessible = Wheelchair accessible Tour buses welcome = Tour buses welcome

- 1 PUFFENBARGER'S SUGAR ORCHARD 17 Maple Syrup Lane, Blue Grass • Sat & Sun: 8 am - 5 pm FOOD: Maple syrup & sugar candy, maple fudge, hot dogs, BBQ
2 LAUREL FORK SAPSUCKERS 10677 Mountain Turnpike, Hightown • Sat: 9 am - 5 pm • Sun: 9 am - 4 pm FOOD: Maple BLT, syrup & sugar candy, hot dogs, vegetarian options
3 MILL GAP FARMS 2760 Mill Gap Road, Monterey • Sat: 9 am - 5 pm • Sun: 9 am - 3 pm FOOD: Maple cotton candy, syrup tastings, freshly roasted coffee, soft drinks
4 DUFF'S SUGAR HOUSE 3118 Mill Gap Road, Monterey • Sat: 9 am - 5 pm • Sun: 10 am - 4 pm FOOD: Crooked Spur Farm, Food Truck with hot dishes, apple butter, smoked cheeses
5 BACK CREEK FARMS 7781 Upper Back Creek Road, Monterey • Sat: 9 am - 5 pm • Sun: 10 am - 4 pm FOOD: Vegetable soup (vegetarian) & stew (meat), rolls, hot dogs, beans, bottled water, Maple Fizzies; Beer/cider on tap/to go, Back Creek Farms Breakfast Stout!
6 SUGAR TREE COUNTRY STORE 185 Mansion House Road, McDowell • Sat: 9 am - 5 pm FOOD: Brunswick stew, maple hot dogs, maple-glazed doughnuts • CLOSED SUNDAYS
7 PLEASANT BROOK FARMS NEW! 2822 Valley Center Road, Monterey • Sat: 8 am - 5 pm • Sun: 12 - 5 pm Classic Virginia maple syrup
8 SOUTHERNMOST MAPLE 7738 Big Valley Road, Bolar (Indoor seating/restrooms) • Sat: 8 am - 6 pm FOOD: Maple pit-cooked BBQ, maple doughnuts, pork skins, complete breakfast, lunch, & dinner • Bluegrass at noon • CLOSED SUNDAYS
9 REXRODE'S SUGAR ORCHARD 1564 Maple Sugar Road, Monterey • Sat: 9 am - 5 pm • Sun: 9 am - 4 pm FOOD: Maple cotton candy & more
10 EAGLE'S SUGAR CAMP 5503 Jack Mountain Road, Doe Hill • Sat & Sun: 8 am - 5 pm FOOD: Home-cooked food, maple-glazed doughnuts



Celebrate America's 250th Birthday with us!





🗝️ = Keychain needed for access 🍩 = Doughnuts 🥞 = Pancakes/Buckwheat ⛽ = Fuel 🚐 = Shuttle drop off/pick up

- ### MAIN ATTRACTIONS
- 1 THE HIGHLAND CENTER**  
Entertainment (see reverse side) 🗝️ • Food • WiFi  
The Gallery of Highland with Local Art for Sale  
Public Restrooms with Baby Changing Stations  
FOOD: **Bell Bottom Donuts:** Homemade maple cake donuts, maple yeast donuts, & donut holes 🍩  
**ARTISANS' MARKET** 🗝️  
Local arts & crafts for sale
  - 2 MONTEREY COURTHOUSE**  
Arts & Crafts Vendors • Food • Festival Info
  - 3 WATER STREET FOOD COURT**  
**Chaddie's Food Truck:** Philly cheesesteaks, burgers, bbq, chicken, fries  
**Frontier Culture Museum:** Fudge in a variety of flavors  
**Martinez Kitchen:** Tacos, quesadillas, gorditas, quesabirrias, sodas  
**Simply Farm 2 Table (formerly Grillizza):** Artisan pizzas, nachos  
**Whistlestop Grill:** Burgers, funnel fries, breakfast, hot dogs, corn dogs
  - 4 THE BARN AT MONTEREY INN**  
Arts & Crafts Vendors • Paid Parking
  - 5 HIGHLAND COUNTY PUBLIC SCHOOLS** 🥞  
Arts & Crafts Vendors in 2 Gyms • Nonprofits  
All-you-can-eat Pancake & Buckwheat Cakes • 8 am - 4 pm  
Food from Middle School Bazaar & Cheer & Dance Team  
FFA Milkshakes • Cards Accepted • Public Restrooms • ATM

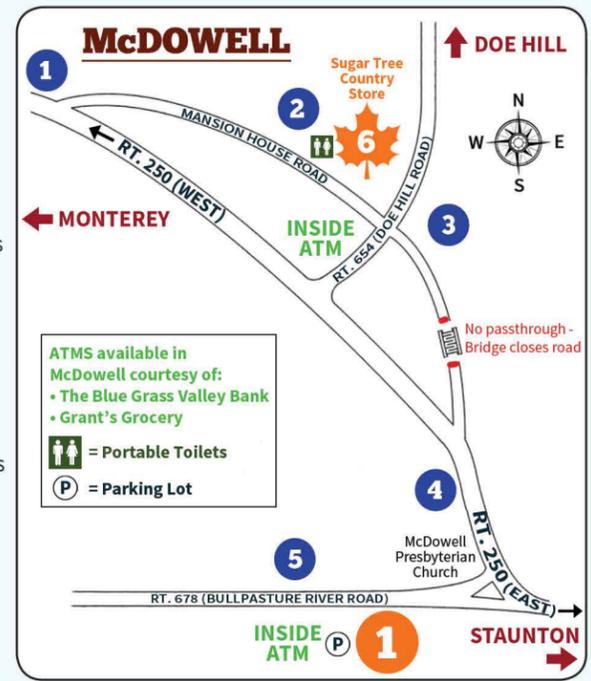
**THANK YOU TO ALL THE VOLUNTEERS WHO MAKE THE FESTIVAL POSSIBLE!**  
SAVE THE DATES FOR NEXT YEAR! MARCH 13-14 & 20-21, 2027

- ### LOCAL FOOD, SHOPS, & ATTRACTIONS
- 1 HIGHLAND COUNTY GIRL SCOUTS**  
FOOD: Baked potatoes, chili, hot dogs INSIDE at Monterey Presbyterian Church
  - 2 BIG FISH CIDER CO.**  
Award-winning local cider & tasting room • 10 am - 7 pm
  - 3 TWICE IS NICE**  
Gently-used clothing for the whole family
  - 4 CHARLES PINCKNEY JONES MUSEUM**  
Restored historic house museum
  - 5 ART ON MAIN AT 3RD SPACE**  
Featuring art from over 20 local artists
  - 6 SKY PIRATE RANCH NEW!**  
FOOD: Housemade sausages at the Stone Cottage, customer patio seating
  - 7 THE HIGHLAND INN**  
Learn about the historic Highland Inn revitalization • 10 am - 4 pm
  - 8 HIGHLAND COUNTY EAGLES #4556 NEW!** 🥞  
FOOD: Buckwheat/buttermilk pancakes, biscuits & gravy, lunch, dinner
  - 9 FAST BREAK FOOD MART/ MOBIL** ⛽  
24-hour fuel • FOOD: fresh deli, pizza, snacks
  - 10 MILL GAP RURITAN DOUGHNUTS** 🍩  
FOOD: Fresh, famous maple doughnuts in the big red trailer • 6 am - 4 pm
  - 11 GUTSHALL'S EXXON** ⛽  
24-hour fuel • Tire repair, propane
  - 12 HIGHLAND ROOTS MARKET**  
FOOD: Syrup, cinnamon rolls, bakery, local goods, & natural grocery
  - 13 ROCKINGHAM COOPERATIVE**  
Hardware & farm store • Saturdays 7:30 am - 12 pm

Scan your keychain to celebrate America's 250<sup>th</sup> with us!  
**OVER 100 ARTISANS & CRAFTERS**  
Get your collectible keychain! Your \$5 keychain grants access to the Arts & Crafts Vendors at the Highland County Public Schools' Gyms & The Highland Center in Monterey, as well as 2 pm entertainment at The Highland Center (9 & under FREE!). Purchase keychains at location entrances. Proceeds support the Maple Festival & the mission of the Highland County Chamber of Commerce.

- ### HIGHLAND ELEMENTARY SCHOOL GYM
- Allegheny Mountain Radio:** Maple Festival info, community radio
  - Amish Heirlooms, Baskets & More:** Baskets, flowers, wreaths
  - Barren Creek Leather:** Belts, purses, key rings, bracelets, wallets
  - Boyd's Woodcrafts:** Bowls, utensils, cutting boards, rolling pins
  - Breelynn Rose Hat Company:** Decorated western hats, blankets
  - Chi Chi Chic:** Flame painted copper jewelry, laser made products
  - Clay Hope Jewelry:** Mother of pearl & abalone shell pendants & charms
  - Daddy's Girl Craft BBQ Sauce:** Small-batch family heirloom sauces
  - Dusty Artist:** Original chalk art, ink art, prints, gifts based on their art
  - Gardens of Eternity:** Embroidered towels, hand struck coins, popcorn
  - Golden Glory Soaps:** Soap made with Guernsey cow milk
  - Henry Farms Broken China:** Jewelry from vintage broken china
  - Joey's Name Art:** Water paintings of names drawn on-site
  - Kathryn Lehotsky - Professional Wildlife Artist:** Original paintings
  - Liora Farms:** "Farm to Face" skincare products, art, yarn, sheepskins
  - Made by Mo Mo:** Reusable paper towels, grocery bag holders, aprons
  - Meyerhoff Gems:** Rock crystal specimens, jewelry, pendants
  - Pleasant Valley Woodcrafts:** Wooden scroll sawn baskets, puzzles
  - Potrafka Pottery:** Hand thrown pottery, mugs, bowls, dinnerware
  - Pretty Little Things:** Jewelry, necklaces, shawls, purses, totes
  - Rebecca D. Jameson:** Stuffed animals, microwave popcorn bags
  - Sawdust Johnny:** Cutting boards, cheese cutters, kids' toys
  - Slimmtar Creations:** Cigar box guitars, hand braided guitar straps
  - Steel Blooming:** Metal flowers
  - Sticks & Stitches:** Woodcrafts, yard décor, signs, handwoven rugs
  - Stroud Braided Rugs:** Braided rugs in various shapes
  - Studded Hippiie Designs:** Deer antler jewelry
  - Tammy DePoy Studios:** Original watercolors mounted on wood panels
  - Virginia Landscapes:** Kevin Yeager photographs, note cards
  - Von's Crafts:** Quilts, doll clothes, matching dress sets
  - Whiskey Valley Jerky:** Jerky, marinade, seasonings, dog treats
  - Whispering Winds Pottery:** Pottery - kitchen items, soap dispensers
- ### HIGHLAND HIGH SCHOOL GYM
- 2 Sisters Rock Art:** Rock mountain sculptures, candle holders, magnets
  - America from the Sky Aerial Photography:** Townscapes, scenic views
  - Appalachian Wooden Ware:** Handcarved wooden spoons
  - Brushed by the C:** Epoxy ocean waves on dishes, boards, & art
  - Cathy's Custom Jewelry:** Natural gemstone & sterling silver jewelry
  - Chocolate Moonshine Co.:** Artisan chocolate bars, gourmet fudge
  - Cozy Cabin/Dennis Boone Photography:** Loghome furniture, prints
  - De May Studios:** Fine art in watercolor
  - Designs by Melanie:** Sterling silver jewelry by metalsmithing techniques
  - Don's Woodcrafts:** Wooden children's toys, rocking horses
  - Fermented Fire Hot Sauce Company:** Hot sauces, bbq sauces
  - Flora's Finest at Bolton Farm:** Wine charms, jewelry, aromatherapy
  - Future Generations University Mobile Sugar Shack (outside)**
  - Hunt & Chase:** Leather patch hats, bags, door hangers, tumblers
  - Jewelry by Kasia:** Sterling silver jewelry with stones from around the world
  - Judy Coe:** Afghans, pot holders, scrubbies, sweaters, blankets
  - Julia Vessey Jewelry:** Metalsmith jewelry
  - Lightning Bug Hollow Studios:** Wheel thrown pottery, jewelry
  - Macky's Tree House:** Pens, air plant holders, picture frames
  - Menya's:** African soapstone and wood carvings
  - Mill Gap Farms:** Alpaca hats, gloves, & socks, organic maple syrup
  - New Wing Studio:** Aprons, towels, & more from original art designs
  - Partnership Crafts:** One-of-a-kind baskets
  - R & D Floral:** Floral earrings, drawer knobs, pendants, magnets
  - Rosebud's Real Food:** Organic seasoning mixes, baking mixes
  - Sadie Hawkins & Maw:** Handwoven rugs, placemats, clothing
  - Sew Down Home:** Artisan pillows, home décor items
  - T.L. Soaps:** Soaps, body care products, fresh fruit syrups
  - Taylor's Mill Leather Works:** Belts, bracelets, hand forged knives
  - TFara Pottery:** Functional stoneware
  - The Ruffled Feather Candle Co.:** Natural soy candles & melts, soaps
  - White's Farm & Gifts:** Horseshoe art, walking sticks
- ### THE BARN AT MONTEREY INN
- Buck's Bee Shack:** Honey
  - Chronicles of Life:** Journals
  - Digger Jays:** Flint knives, carved crafts, tables, walking sticks
  - Ellison's Mountain Heritage Nursery:** Native trees & bushes
  - Kimberly's Kreations:** Face painting
  - Monterey Inn:** Mead, maple pastries, The Barn & Ride Highland info
  - Powhatan Chocolates & Coffee:** Maple sugar sweetened chocolate
  - Sara's Fairy Hair & Feathers:** Fairy hair, hair feathers, glitter tattoos
  - She's A Catch:** Fishing/nature themed earrings, decals, tackle
  - Simply Sketched:** Portraits drawn onsite, stickers, original art
  - Sugar & Smoke:** Jewelry, suncatchers, & gifts made from bullets
  - Sun & Spruce:** Soaps, skincare products, candles, bath bombs
  - TKCjewelrydesigns:** Polymer clay & resin earrings & necklaces

- ### RESTAURANTS
- 1 THE CURLY MAPLE**  
Restored general store, local provisions, gourmet goodies, coffee & specialty drinks, grab-n-go breakfast biscuits, brisket nachos, maple bacon BLT, gluten-free options
  - 2 CLAIRE'S CAKES & CAFÉ**  
Maple lattes, maple hot chocolate, hot coffee, maple popcorn, maple baked goods, gluten-free & vegan options • Handicap accessible
  - 3 HIGH'S RESTAURANT**  
BBQ, fried shrimp, fried trout, country fried steak, & BBB (BBQ, bacon & blackberries) pork chops, soup & salad option, desserts, gluten-free pasta with homemade marinara
  - 4 HIGHLANDER / VISITOR CENTER**  
Pizza, subs, salads, fried chicken, souvenirs, local info



- 1 STONEWALL RURITAN BUILDING** 🥞  
Arts & Crafts Vendors Inside & Outside • Food • WiFi  
7 am - 4 pm: All-you-can-eat Pancake & Buckwheat Cakes with to-go available • Public Restrooms • ATM
  - 1 OUTPOST (MOUNTAIN OASIS) NEW!**  
24-hour fuel • FOOD: Deli, groceries
  - 2 HIGHLAND COUNTY MUSEUM**  
Exhibits on the Battle of McDowell & Highland history
  - 3 DURHAM COLLECTIVE - THE FELIX HULL HOUSE NEW!**  
Open house at this historic property with local goods & refreshments
  - 4 EAGLE POINT LOG HOMES NEW!**  
Custom log home builder - tour their model house just off Rt. 250
  - 5 McDOWELL VOLUNTEER FIRE COMPANY**  
FOOD: Trout, BBQ chicken, country ham, & more • Crafts
- ### STONEWALL RURITAN BUILDING (OUTSIDE)
- Big Aus Coffee:** Bags of ground coffee, whole bean, K-Cups
  - Charismatic Designs:** Earrings, necklaces, bracelets, woven beadwork
  - Finishing Touch Leather:** Leather belts, wallets, & goods
  - Glass by Hoot & The Creek Candle Co.:** Blown glass gifts, candles, melts
  - Handmade Creations:** Ponchos, dreamcatchers, sweaters, mini-guitars
  - Henderson's Pork Rinds 2:** Pork rinds, crocheted items, candle tarts
  - Hillbilly's Jerky:** Beef jerky, snack sticks, bologna, dog bones
  - Hopkins Hilltop Honey:** Raw, creamed, hot, & flavored honey
  - Lady Ady's Boutique:** Graphic tees, hats, jewelry, keychains, accessories
  - McCormack Hats:** Full range of hats for ladies and men, custom banded
  - Pam's Crafts:** Crocheted towels, bowl cozies, jewelry, 3D art
  - Party with Pickles the Face Painter:** Face painting
  - Peruvian Accent:** Alpaca clothing & accessories
  - Shenandoah Kettle Corn:** Kettle corn
  - Sherapy Sugar Therapy:** Sugar scrubs, body care products
  - The Bullet Lady:** Bullet jewelry, ornaments, & keychains
- ### STONEWALL RURITAN BUILDING (INSIDE)
- Amanda's Jewelry Box:** Earrings, necklaces, polished stones
  - Amelia Soap and Herb Company:** Soaps, balms, lotions, baby quilts
  - Anna Lee Candles:** Hex jar candles, tarts, bottle lights, bird feeders
  - Bruce's Syrup & Candies:** Maple syrup, baked goods, candies
  - Fusion of Glass:** Fused glass pendants & earrings, glass bowls & paintings
  - Gochenour's Woodcraft:** Handmade furniture
  - Hang-ups:** Pocketbooks, placemats, table runners, table rounds
  - Kathy's Braided Rugs:** Braided rugs & accessories
  - Manduka Moon:** Jewelry, knitted ponchos & hats, accessories
  - Mountain Momma Organics:** Soup & meal kits, teas, cereals, dips
  - Shenandoah Crafts:** Carpenter bee traps, walking sticks, bird houses