

VIRGINIA IS FOR MOUNTAIN LOVERS

VIRGINIA.ORG



HIGHLAND COUNTY VIRGINIA



Life is Sweet Here!

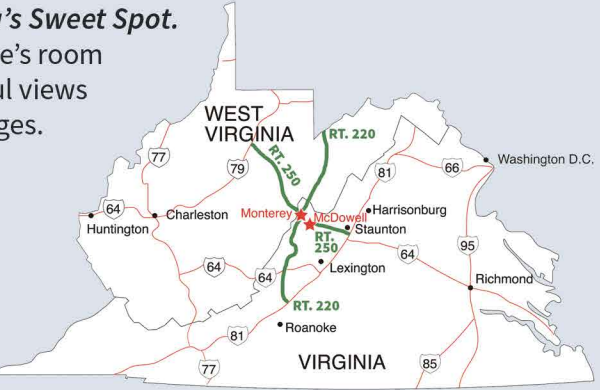
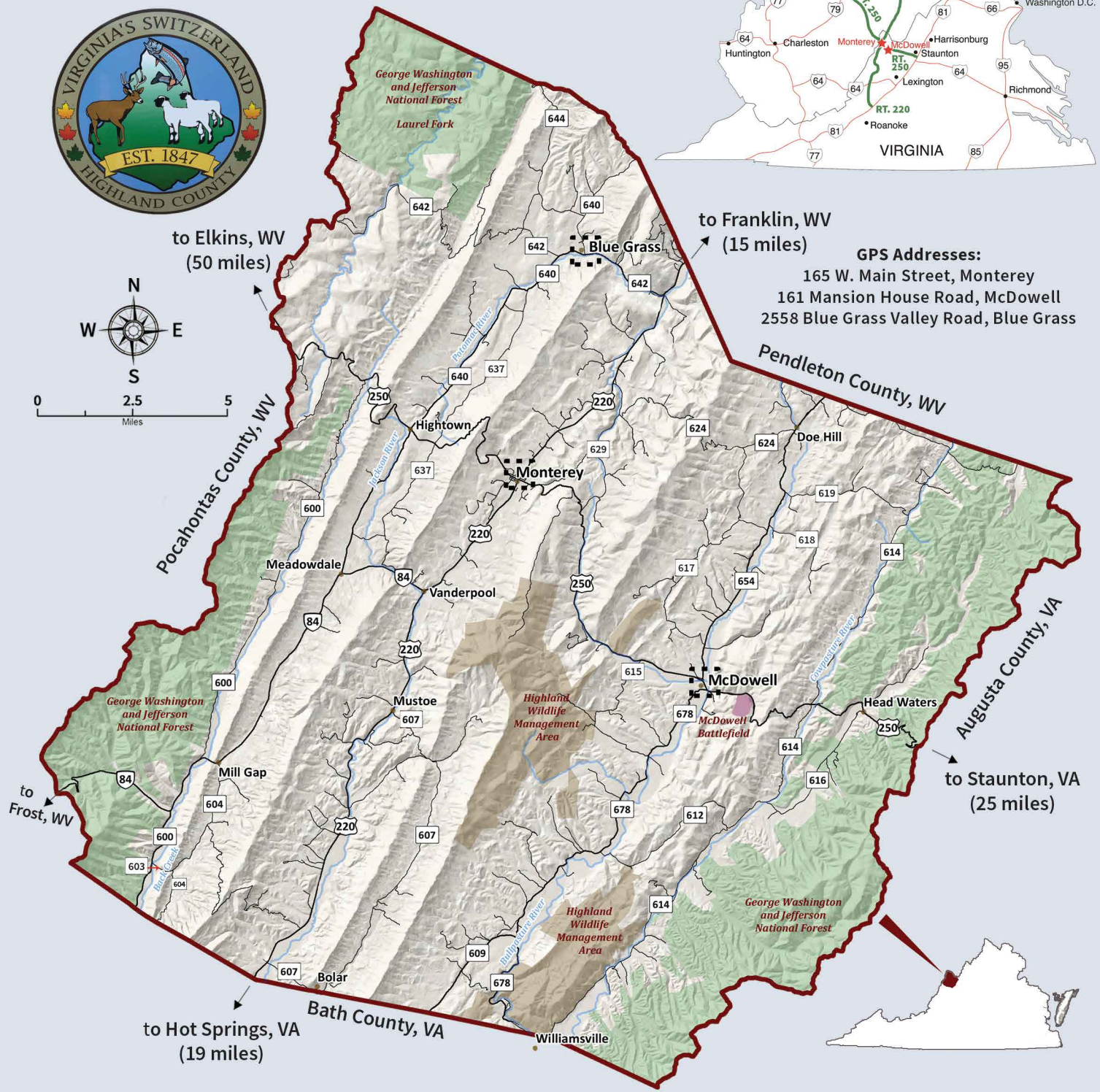


Make Your Move!

HIGHLANDCOUNTY.ORG
540-468-2550

THE SOUNDING KNOB FIRE TOWER AWAITS!
LOOK INSIDE TO DISCOVER MORE!

Virginia's Little Switzerland. Maple Syrup Capital of the South. Virginia's Sweet Spot. No matter what you call the Commonwealth's least populous county, there's room for you! Scenic country roads take you through some of the most beautiful views in Appalachia to a mountain community with a high quality of life for all ages.



GPS Addresses:
165 W. Main Street, Monterey
161 Mansion House Road, McDowell
2558 Blue Grass Valley Road, Blue Grass

Basemap provided by the Central Shenandoah Planning District Commission, www.cspdc.org. Map modifications made by the Highland County Chamber of Commerce. Brochure sponsored by the Highland Tourism Council. Size, distance, and features may vary from actuality. GPS may also be inaccurate on rural roads.



RURAL CHARM SINCE 1847

Named for its lofty altitude, Highland County is characterized by endless vistas, lush forests, pristine waters, and rolling farmland. It's an oasis for those who want to reconnect with nature and experience small town living in a tight-knit community where every individual can make a positive impact.

SQUARE MILES: 416

POPULATION: LOW 2,000s

AVERAGE ELEVATION: NEARLY 3,000 FEET

COOL TEMPERATURES: SUMMERS AVERAGING 70° - 80°

FARMS: ~258 WITH ~96,000 ACRES OF LAND

HIGHLAND COUNTY GOVERNMENT: HIGHLANDCOVA.ORG

COUNTY SEAT: MONTEREY - TOWNOFMONTEREY.COM

CIVIC ORGANIZATIONS: 4 RURITAN CLUBS, LIONS CLUB

HEALTH & WELLNESS: HIGHLAND MEDICAL CENTER, VALLEY PROGRAM FOR AGING SERVICES



ELEVATED TRAVEL EXPERIENCE

Enjoy local sights, tastes, and sounds! From rustic cabins to historic bed & breakfasts, you'll find respite in peaceful lodging dotting the landscape. Shop in century-old general stores, explore your creative side with a thriving art scene, or get your dining fix at multiple restaurants, a trout hatchery, and an award-winning cidery. Start your itinerary with some of these attractions!

- HAYFIELDS STATE PARK
- SOUNDING KNOB FIRE TOWER
- VIRGINIA'S FIRST BARN QUILT TRAIL
- HIGHLAND COUNTY ARTS COUNCIL PERFORMANCES
- DARK SKIES FOR STARGAZING
- MCDOWELL BATTLEFIELD WITH INTERPRETIVE HIKE
- HIGHLAND COUNTY MUSEUM AT THE MANSION HOUSE
- CHARLES PINCKNEY JONES HOUSE MUSEUM
- VETERANS MEMORIAL & WALK OF HONOR
- HIGHLAND FARMERS' MARKET
- HIGHLAND COUNTY RECREATION COMMISSION POOL
- GEORGE WASHINGTON & JEFFERSON NATIONAL FOREST
- HIGHLAND WILDLIFE MANAGEMENT AREA
- EXCELLENT ROADS FOR MOTORCYCLISTS & CAR CLUBS



SWEET TRADITIONS

We're known around the world for our pure Virginia maple syrup. Highland County is one of the southernmost places in the US that the golden delicacy can consistently be made. Each year, tens of thousands of visitors are drawn here in March to celebrate the "opening of the trees." Each season brings fun and memories for the entire family. Join us for one of our signature events!

- HIGHLAND COUNTY MAPLE FESTIVAL** • 2nd & 3rd Weekends in March
- MOUNTAIN MAMA ROAD BIKE CHALLENGE** • 1st Saturday in August
- HIGHLAND COUNTY FAIR** • Wednesday - Saturday before Labor Day
- HANDS & HARVEST FESTIVAL** • 2nd Weekend in October
- WINTERTIDE** • 1st Saturday in December



SPACE TO RAISE A FAMILY

Highland County Public Schools provide a quality education with a low student-teacher ratio at just over 200 students K-12. Beyond the classroom are many unique programs to support the next generation.

- HIGHLAND CHILDREN'S HOUSE DAYCARE
- YOUTH EMPLOYMENT PROGRAM
- YOUTH PHILANTHROPY COUNCIL
- ACTIVE 4-H, FFA, & SCOUTS PROGRAMS
- HIGHLAND COUNTY PUBLIC LIBRARY
- ALLEGHENY MOUNTAIN RADIO MID KIDS CLUB
- ALLEGHENY MOUNTAIN STRING PROJECT
- LITTLE SWITZERLAND CLOGGERS



BUSINESS SUPPORT

Small businesses, farmers, and nonprofits are the backbone of Highland County's economy. Remote workers, entrepreneurs, and tradespeople have the opportunity to thrive. At least 80% of addresses within our county have access to broadband coverage, making a living with modern connectivity possible in an ideal rural setting. Take advantage of the following resources for success!

- THE HIGHLAND CENTER TELEWORK & CONFERENCE SPACE**
- HIGHLAND COUNTY CHAMBER OF COMMERCE**
- HIGHLAND EDA INCENTIVE GRANTS**
- HIGHLAND TOURISM COUNCIL MARKETING GRANTS**
- ANNUAL LITTLE SWISS FUND FOR NONPROFITS**
- SCORE CONFIDENTIAL BUSINESS COUNSELING**
- VIRGINIA COOPERATIVE EXTENSION**



HIGHLAND COUNTY
VIRGINIA
VISITOR CENTER
COME SEE US AT
27 W. MAIN STREET IN MONTEREY!



MAKE YOUR MOVE!

Whether you're here to visit for a weekend or looking to make us your new home, Highland County welcomes you! Check out updated resources like links to realtors, utilities, things to do, and more by scanning the QR code below.



See You Soon!

[HIGHLANDCOUNTY.ORG/MAKE-YOUR-MOVE](https://highlandcova.org/make-your-move)

